



COMPANY OVERVIEW

We launch your business and **bring you customers**

Company setup, brand, website, advertising, phone lines and our own dispatch desk — end to end. **You do the work. We handle the calls, the quotes and the schedule.** Pay a fixed price or share the revenue we generate.

7-14

days from start to live advertising

24/7

calls and requests answered

2

ways to pay: fixed or revenue share

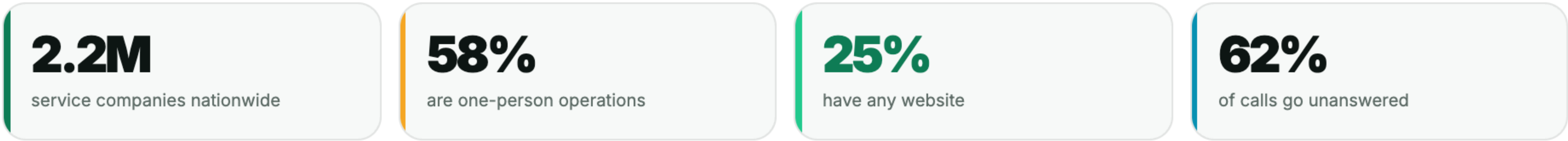
0%

on customers you bring in yourself

01

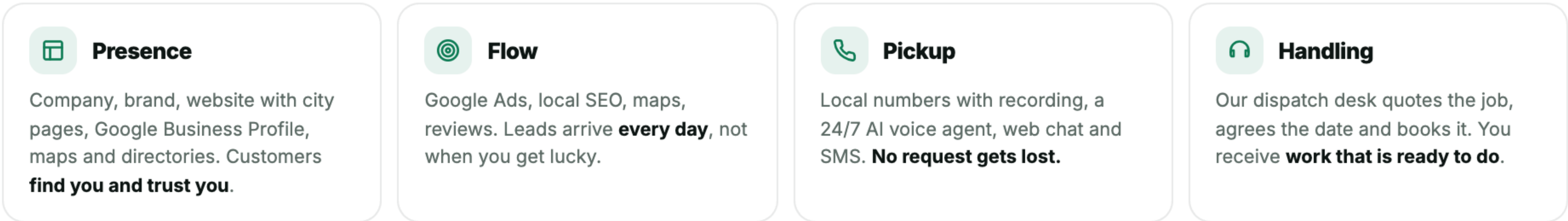
2.2 million companies. Three out of four are invisible.

Across all 50 states there are **2,204,703** registered service companies. Only **25%** have a website at all. That is not a niche gap — it is the market.

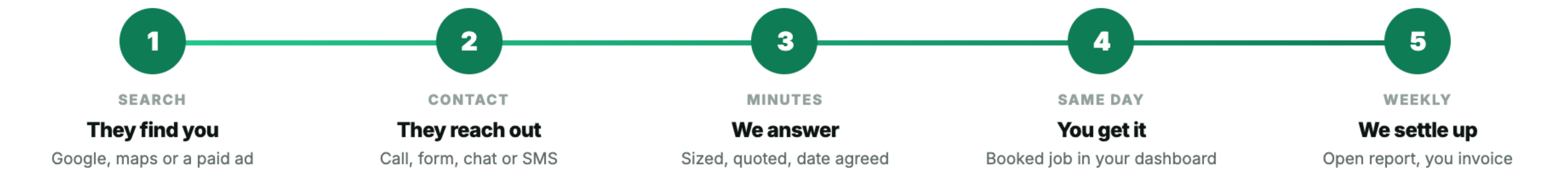


02 Four links in one chain

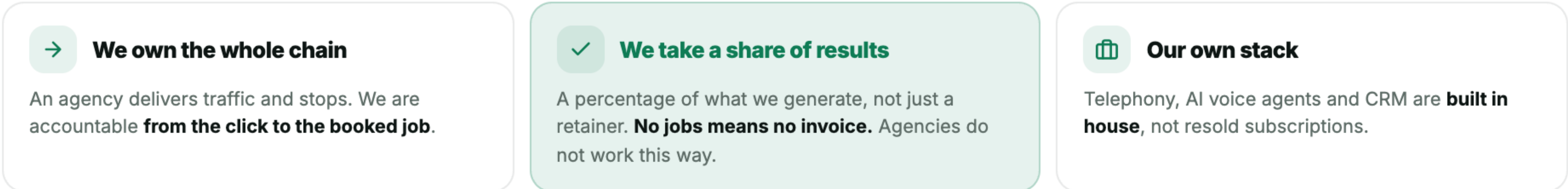
An agency brings you traffic and stops there. We are responsible for the whole chain — **from the click to the job on your schedule.**



HOW A JOB REACHES YOU



HOW WE DIFFER FROM A MARKETING AGENCY



03

Four plans — choose how much we take off your plate

Every plan comes with **two ways to pay**: a fixed price, or a lower entry fee plus a share of the jobs we bring you. Prices shown are national baselines and adjust by state.

+ LAUNCH Start from scratch: company, brand, website, presence in search A company ready to take orders ✓ Niche selection, financial model ✓ LLC/Corp, EIN, licenses ✓ Bank account, card payments ✓ Logo and brand identity ✓ Service website, 30–40 pages ✓ Google profile and maps ✓ Directories and listings ✓ Suppliers and equipment FIXED \$14,500 one-time SHARE \$8,900 + 10% for a year	🎯 FLOW You have a company — you need leads. You take the calls The phone rings every day ✓ Audit: where money is lost ✓ Website with city pages ✓ Google Ads: setup and management ✓ Local SEO and map rankings ✓ Local number with recording ✓ Web chat and customer SMS ✓ CRM — one inbox FIXED \$11,500 + \$1,800/mo SHARE \$4,900 + 15% of jobs	🎧 TURNKEY We answer, quote and hand you a booked order Paid work lands on your schedule ✓ Everything in Flow, plus: ✓ Website 60–100 pages, 50 city ✓ Up to 3 tracked numbers ✓ 24/7 AI voice agent ✓ Dispatch desk answers for you ✓ Quoting and scheduling ✓ Follow-up: 7 touches ✓ Crew hiring and training FIXED \$29,000 + \$4,500/mo SHARE \$9,500 + 28% of jobs	+ NETWORK Several cities or service lines under one brand Scale without losing control ✓ Everything in Turnkey, plus: ✓ City page network region-wide ✓ A number per city ✓ Analytics split by location ✓ Dispatch across all locations ✓ Hiring for each location ✓ One CRM and reporting ✓ Quarterly strategy sessions FIXED \$55,000 from · + \$8,000/mo SHARE \$18,000 from · + 25%
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✓

WHAT EACH PLAN INCLUDES

🏢 Company, brand, website, presence in search	LAUNCH · FLOW · TURNKEY · NETWORK
🎯 Advertising, SEO, reviews, CRM and a tracked number	FLOW · TURNKEY · NETWORK
🎧 Dispatch desk, voice agent, follow-up, crew hiring	TURNKEY · NETWORK
+ Multiple cities, split analytics, quarterly strategy	NETWORK only

✓

The share is calculated honestly

Only on **closed jobs** that came through our channels — ads, the website, maps, the dispatch desk. Customers you found yourself are entirely yours.

Settled weekly against an open report. **Customers pay you directly**; we invoice afterwards.

📷

What stays yours

The company, bank accounts, website, domain, phone number and customer list are **registered to you** and stay yours in every scenario.

The share can be **bought out at any time** at the difference against the fixed price. No penalties.

04

Fixed or revenue share — you decide

Both are fair. The difference is **who carries the risk** and what it costs to get started.

\$

Revenue share — low on cash, wary of risk

- ✓ Entry is **2–3× cheaper** — you start with almost no outlay
- ✓ You pay only once you have earned: **no jobs, no invoice**
- ✓ We are motivated to keep you busy — our income grows with yours
- ✓ Fits service businesses: cleaning, repair, HVAC, hauling, landscaping, moving
- ✓ Minimum term 12 months, then by agreement
- ✓ The share can be bought out at any time

☰

Fixed — you have capital and want freedom

- ✓ Pay once — **everything you earn stays yours**
- ✓ No revenue reporting obligations to us
- ✓ Better value if your turnover is already high
- ✓ Required for retail, restaurants and wholesale — there the flow depends on location, not on ads
- ✓ Transparent estimate: you see the price of every line item
- ✓ You can start on fixed and add a share later



WHAT A CUSTOMER COSTS ON THE US MARKET

\$300–500

one closed job via Angi or HomeAdvisor

\$211

our 28% share on a \$755 average job

8–11%

franchise royalty — but entry costs \$15–75k

\$1–4k

monthly agency retainer, no guarantee of jobs



Why our share is higher than a franchise royalty

A franchise charges 8–11% but requires **\$15,000–75,000 upfront** and total investment up to \$350,000. On top of the royalty, the franchisee still pays for advertising and call answering separately.

Our entry starts at \$4,900, and advertising plus the dispatch desk are already inside the share. **You do not risk capital.**



Guarantee on launch

If **60 days** of live advertising produce no qualified leads, we keep running the campaigns at no charge until they do.

We also do not take on projects we do not believe in. If the numbers do not work in your market, we say so on the first call.

05

Every service, with the price on it

Take any line on its own or bundle it into a plan — **inside a plan the same work costs less** than the sum of the parts. Prices adjust by state.

GETTING CUSTOMERS

SERVICE	PRICE	WHAT IT INCLUDES
Google Ads — setup	\$1,500	Campaign structure, keywords, negatives, ad copy, conversion tracking
Google Ads — management	from \$900 per month	Bids, negatives, ad tests, a report on every dollar spent
Meta Ads	\$800 + from \$700/mo	Facebook and Instagram: audiences, creatives, management
Local SEO	from \$800 per month	City-level optimization, content, citations, map pack rankings
Review management	\$450 per month	Requests after each job, replies to all, negative handling

CALLS, CRM AND DISPATCH

SERVICE	PRICE	WHAT IT INCLUDES
Dispatch desk	from \$1,800 per month	We answer, size the job, quote it, agree the date, hand it to you
Dispatch 24/7, dedicated agent	from \$3,500 per month	Round the clock, your own agent, scripts for your trade
24/7 AI voice agent	\$1,200 + from \$350/mo	Takes the call, logs the request in CRM, notifies you in seconds
CRM — one inbox	\$900 + from \$300/mo	Calls, chat, SMS, email and forms in one place with a deal pipeline

BRAND, WEBSITE AND COMPANY SETUP

SERVICE	PRICE	WHAT IT INCLUDES
Service website	\$4,500	30–40 pages: services, pricing, reviews, forms, chat, blog
City page network	\$8,500	60–100 pages, one per city and per service
Logo and brand identity	\$1,200	Logo, colors, fonts, cards, templates, brand book
LLC / Corp registration	\$900 + state fee	State and entity choice, articles, operating agreement, filing

06

From the first call to booked jobs

Five stages. Each ends with something you can verify.



 TERMS

50% deposit

Half at start, the balance on delivery. Projects above \$14,500 can be split into three payments.

Your ad budget

Paid directly to Google and Meta from your own card. We take **no commission on media spend**.

3-14 weeks

Launch alone takes 3 weeks. A full build with advertising and dispatch runs up to 14 weeks.

Everything is yours

Company, accounts, website, domain and number are registered to you and stay with you.

Let us start with a free conversation

Forty minutes to go through your trade, your city and your numbers. You walk away with a written estimate and a plan — with no obligation to use us.

Step 1 · The call

40 minutes: your trade, city, budget and what you already have

Step 2 · The estimate

Exact price, scope of work and timeline, in writing

Step 3 · The start

Contract, deposit, and we begin the same day



CALL US — FREE CONSULTATION

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We speak your language — English · Español · 中文 · Русский · हिन्दी · Português · Українська · Tiếng Việt · 한국어 · Polski · Türkçe

About the figures in this document. Market data is current as of August 2026 and is provided for reference only. Prices shown are starting points that adjust by state and are confirmed in writing before any work begins. This document is not a public offer or a guarantee of results.